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Email Ben at bgoodrich@coffa.org

Welcome to



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COSSA HEADLINES

A monthly look at what's new and noteworthy in social science policy

April 9, 2020

☐ This Month's HEADLINES

☐ This Month's DEEP DIVE: **Communication Strategies in an Emerging Public Health Crisis**

☐ This Month's HOMEWORK: Actions you can take this month



Wendy Naus
Executive Director, COSSA



LaKesha Anderson
Director of Academic and Professional
Affairs, National Communication Association
Faculty, MA Communication Program, Johns
Hopkins University



Christy Ledford
Associate Professor, Family Medicine,
Uniformed Services University of the
Health Sciences

Questions

Use the chat box to ask a question.



More opportunities for Q&A at the end.



This Month's Headlines



CONGRESS

- Analysis of Enacted COVID-19 Supplemental Funding Legislation, FY 2020
 - More: www.cossa.org/policy/
- House Science Committee Seeking Research Needs for Future COVID-19 Supplementals
 - More: www.cossa.org/wp-content/uploads/2020/04/SST-Committee-Seeking-Input-on-Future-Stimulus-Package.pdf
- House Science Committee Leaders Introduce Artificial Intelligence Legislation
 - More: www.cossa.org/2020/03/31/house-science-committee-leaders-introduce-artificial-intelligence-legislation/

EXECUTIVE BRANCH

- France Córdova Finishes Term as NSF Director; OSTP Director Kelvin Droegemeier Named Acting NSF Director
 - More: <https://www.cossa.org/2020/03/31/france-cordova-ends-tenure-as-nsf-director-timeline-for-confirming-new-director-unclear/>
- NSF Creates Resource Webpage for Information on COVID-19
 - More: https://www.nsf.gov/news/special_reports/coronavirus/
- Census Bureau Temporarily Suspends 2020 Field Operations, In-Person Survey Interviews
 - More: <https://www.cossa.org/2020/03/31/census-bureau-temporarily-suspends-2020-field-operations-in-person-survey-interviews/>



EXECUTIVE BRANCH (cont.)

- NIH Seeks Revision Applications to Support Firearms Injury Research
 - More: <https://grants.nih.gov/grants/guide/notice-files/NOT-OD-20-089.html>

COMMUNITY

- NASEM Seeking Board on Environmental Change and Society Program Officer
 - More: <https://www.nationalacademies.org/>

COSSA

- COSSA Compiles Social Science Resources Related to COVID-19
 - More: <https://www.cossa.org/resources/covid-19/>
- Anthropologist Bill Maurer Answers “Why Social Science?”
 - More: www.whysocialscience.com
- COSSA Welcomes Case Western Reserve University
 - More: www.cossa.org/members/



WASHINGTON UPDATE
Subscribe for more news: www.cossa.org/washington-update

Questions

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More opportunities for Q&A at the end.



A Deep Dive on Communication Strategies in an Emerging Crisis

CAUSE Model

- Developed by Katherine Rowan, George Mason University
- C: Confidence/Credibility: credible source
- A: Awareness: create awareness of risk
- U: Understanding: deepen understanding of risk
- S: Satisfaction: create satisfaction with risk mitigation plan
- E: Enactment: motivate enactment of the plans' steps

Risk = Hazard + Outrage

- Peter Sandman, risk communication scientist
- Risk is a function of hazard and outrage
- Risk communication has two primary functions:
 - Alerting people to a hazard
 - Reassuring people about the hazard
- 12 Components of Outrage (6 discussed here):
 - Unfamiliar
 - Memorability
 - Dread
 - Frequency
 - Uncertainty

To Consider

- How can we better understand how the public views science and what leads to their mistrust of science?
- How can we better share our interdisciplinary work in a concerted effort at making translational science more accessible to both researchers and lay audiences?
- What does risk communication theory offer your discipline or organization?

Discussion



Let's hear from you!

If using computer microphone: **raise your hand!**

Step 1: select "participants"

Step 2: select "raise hand"

(may be in sidebar)

Step 3: after you're unmuted, ask your question!

If using telephone audio: **put your question in the chat box!**



Homework Assignment



- Stay safe & follow the guidelines in your community
- Respond to House Science Committee request for research needs in future supplementals

<https://www.cossa.org/wp-content/uploads/2020/04/SST-Committee-Seeking-Input-on-Future-Stimulus-Package.pdf>

- Send COVID-19 resources and research to COSSA
Email Ben at bgoodrich@cosa.org

- Watch for COSSA's upcoming Social Science Advocacy Day Action Alert on April 28

<https://www.cossa.org/advocacy/take-action/>



CSSA HEADLINES

A monthly look at what's new and noteworthy in social science policy

Next Month:

- MAY's HEADLINES
- DEEP DIVE TBD

MARK YOUR
CALENDAR!

MAY 14, 2020

BONUS
Headlines

April 23, 2020
(tent)

Recordings of Past Headlines Available @

www.cossa.org/resources/headlines



PREVIOUS DEEP DIVE TOPICS:

- March 20: White House Office of Science and Technology Policy Updates
- Feb 20: The Trump Administration's FY 2021 Budget Request
- Jan 20: 2019 Policy Wrap-Up and a Look Ahead
- Dec 19: Understanding Threats to U.S. Research Security
- Nov 19: 2020 Census
- Oct 19: USDA's Economic Research Service
- Sept 19: Social Science at NSF: What's New and What's Next
- Aug 19: How and Why to Advocate from Home
- July 19: 2020 Census and the Citizenship Question
- June 19: Policy Updates from COSSA
- May 19: National Academies' Decadal Survey of Social Science Applications for Intelligence Analysis
- April 19: FY 2020 Social Science Budgets – Part II
- March 19: FY 2020 Social Science Budgets – Part I
- Feb 19: Evidence-Based Policymaking and the Foundations for Evidence-Based Policymaking Act of 2018
- Jan 19: COSSA's 2019 Legislative Agenda and Advocacy Resources

COSSA HEADLINES

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Find this useful?

- Tune in** each month – 2nd Thursday
- Tell your colleagues to **sign up for COSSA Member Messages and Alerts**— MEMBERS ONLY (*email Julia at jmilton@cossa.org*)
- Encourage other organizations and universities to **Join COSSA** (*email Wendy at wnaus@cossa.org*)
- Send us your ideas** for DEEP DIVES (*email Ben at bgoodrich@cossa.org*)



CONSORTIUM *of* SOCIAL SCIENCE ASSOCIATIONS

Wendy Naus

Executive Director

Email: wnaus@coffa.org

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