MONDAY, APRIL 30, 2018

8:00-8:30 am  REGISTRATION & CONTINENTAL BREAKFAST

8:30-9:00 am  WELCOME & OUTLINE OF THE DAY
Felice Levine • Chair, COSSA Board of Directors, American Educational Research Association
Wendy Naus • Executive Director, COSSA

9:00-10:15 am  KEYNOTE ADDRESS
Presenter: TBA
Moderator: Laura Namy • Society for Research in Child Development

10:15-10:45 am  COFFEE BREAK

10:45 am-12:00 pm  REESTABLISHING TRUST IN SOCIAL SCIENCE & DATA
Rush Holt • American Association for the Advancement of Science
Arthur Lupia • University of Michigan
Brian Nosek • Center for Open Science
Moderator: Nancy Kidd • American Sociological Association

In these politically polarized times, many Americans are struggling to understand who they can trust and for accurate and “true” information. Unfortunately, scientists today find themselves needing to defend their research amid efforts by some to discredit sound scientific findings that do not fit a certain narrative. How did the scientific community arrive at this point? More importantly, what can be done to regain and/or boost public trust in science? This panel will discuss the nuances of public trust (or lack thereof) in science—specifically in social science and data—as well as possible paths forward.

12:00-12:45 pm  LUNCHEON • Buffet in the foyer

1:00-2:00 pm  WHY SOCIAL SCIENCE? BREAKOUT SESSIONS #1
(choose one the following two sessions)

The social and behavioral sciences generate practical insights that can help us tackle some of the greatest challenges facing our society. Today’s breakout sessions will offer answers to the question Why Social Science? by highlighting some of the concrete ways social science findings can and have shaped our strategies for addressing four major issues of national importance: Improving the Criminal Justice System, Responding to Natural Disasters, Combatting the Opioid Epidemic, and
Enhancing National Security. These sessions feature experts representing disciplines across the social and behavioral sciences as well as users of social science research who are working to put these findings into practice to help people live safer, healthier lives.

1a. Improving the Criminal Justice System (Conference Room A)

Presenters:
- Nancy La Vigne • Urban Institute
- Olugbenga Ajilore • University of Toledo
- David Yokum • The Lab @ DC

Moderator: TBD

1b. Responding to Natural Disasters (Conference Room B)

Presenters:
- William Hooke • American Meteorological Society
- Brandi Gilbert • Urban Institute

Moderator: Edward Liebow • American Anthropological Association

2:00-2:15 pm  COFFEE BREAK

2:15-3:15 pm  WHY SOCIAL SCIENCE? BREAKOUT SESSIONS #2
(choose one the following two sessions)

2a. Combating the Opioid Epidemic (Conference Room A)

Presenters:
- Ahlishia J'Nae Shipley • U.S. Department of Agriculture
- Leo Beletsky • Northeastern University
- Lee Hoffer • Case Western Reserve University

Moderator: Howard Kurtzman • American Psychological Association

2b. Enhancing National Security (Conference Room B)

Presenters:
- Claudia Brugman • University of Maryland Center for Advanced Study of Language
- David Honey • Office of the Director of National Intelligence
- David Segal • Center for Research on Military Organization, University of Maryland

Moderator: Alyson Reed • Linguistic Society of America

3:15-3:45 pm  NETWORKING COFFEE BREAK

3:45-5:00 pm  POST TRUTH: COMMUNICATING FACTS, NOT FICTION
Melanie Green • University at Buffalo
Cary Funk • Pew Research Center
William K. Hallman • Rutgers University

Moderator: Trevor Parry-Giles • National Communication Association

Building off the morning’s discussion about reestablishing trust in social science and data, this panel will dive even deeper into the communication challenges of our
current climate. In this era of “alternative facts,” increasingly partisan media outlets, and an inundation of conflicting messages, how can the social science community work to ensure that sound findings and evidence-backed messages rise to the top of discourse? Panelists will discuss the new world of information in which we are living and provide ideas for effectively communicating our science to public audiences, such as the importance of storytelling, controlling the narrative, and/or the use of multimedia in today’s crowded communication landscape.

5:00-5:30 pm  CONCLUDING REMARKS

5:30-7:30 pm  CELEBRATION OF SOCIAL AND BEHAVIORAL SCIENCE ROOFTOP RECEPTION & AWARD PRESENTATION (RSVP Required)

Join us at the conclusion of today’s program for a Celebration of Social Science reception. Continue the day’s discussions over drinks and hors d’oeuvres on the rooftop terrace or connect with your Advocacy Day team members and strategize about tomorrow’s Hill meetings. During the reception, COSSA will recognize two recipients of the 2018 COSSA Distinguished Service Award. This year’s awardees are U.S. Representative Daniel Lipinski and Dr. William Riley, National Institutes of Health.

TUESDAY, MAY 1, 2018

8:30-11:00 am  BREAKFAST & ADVOCACY DAY TRAINING for HILL VISITS

11:30 am-5:00 pm  CONGRESSIONAL MEETINGS