

 **COSSA** Science Policy Conference and
2017 Social Science Advocacy Day
March 29-30, 2017 ★ Washington, DC

2017 COSSA SCIENCE POLICY CONFERENCE

DRAFT AGENDA

Wednesday, March 29, 2017

8:00-8:30 am **REGISTRATION & CONTINENTAL BREAKFAST**

8:30-9:00 am **WELCOMING REMARKS**

Felice Levine, Chair, COSSA Board of Directors, American Educational Research Association
Wendy A. Naus, Executive Director, COSSA

9:00-10:15 am **KEYNOTE ADDRESS: STRANGERS IN THEIR OWN LAND**

Arlie Hochschild, University of California, Berkeley

10:15-10:45 am **COFFEE BREAK**

10:45 am-12:00 pm **PLENARY SESSION #2: TBA**

12:00-12:30 pm **LUNCHEON**

12:30-12:45 pm **FROM RESEARCH TO REWARD: COMMUNICATING THE VALUE OF SOCIAL SCIENCE**
TBD

1:00-2:00 pm **CONCURRENT BREAKOUT SESSIONS #1**

(A) MOBILIZING STUDENTS AS AMBASSADORS FOR SOCIAL SCIENCE

Jeffrey Martin, American Anthropological Association

Anne Kelsey, American Anthropological Association

As an association with limited staff and resources, you can only do so much to promote your field (who you are, what you do, and how you add value to society). Using Anthropology Day as a case study, representatives from the American Anthropological Association will discuss ways to mobilize students as ambassadors for the social sciences. They will show you how to arm students already in the know with the resources they need to reach new audiences by making social science research fun through posters, pop culture, and incentives.

(B) PROMOTING YOUR EXPERTISE WITH NATIONAL MEDIA OUTLETS

Caitlin Kizielewicz, KISCOMM LLC, Consultant, Crime and Justice Research Alliance

As social science topics continue to dominate the news, reporters at mainstream media outlets need credible, knowledgeable and prepared experts to address trending issues. During this session, the Crime and Justice Research Alliance (CJRA) will provide resources, tips and best practices to help you promote your findings with target audiences. Learn how to establish relationships with reporters, manage tough questions and leverage social media to ensure your research is accurately represented. Whether you have been interviewed a dozen times or have yet to create a Twitter account, this workshop will offer useful tips for experts with varied degrees of experience. Reporters need your expertise and want to know about your findings – learn how to make your voice heard in the national discussion.

2:00-2:15 pm

COFFEE BREAK

2:15-3:15 pm

CONCURRENT BREAKOUT SESSIONS #2

(A) SOCIAL SCIENCE IN GOVERNMENT SERVICE

Iris Wagstaff, AAAS Science & Technology Policy Fellow, Office of Investigative Forensics, National Institute of Justice

Monica Ramirez Basco, Associate Director for Science Policy, Planning and Analysis, Office of Research on Women's Health, National Institutes of Health

Elizabeth Corona, Program Associate, Office of Research and Development, Environmental Protection Agency

Misty Heggeness, Research Economist and Branch Chief, U.S. Census Bureau

Social and behavioral scientists can be found in positions throughout the federal government, bringing their expertise to bear on important issues impacting the nation. This session will explore the unique contributions social scientists make to government service. This session will be of interest to those interested in government service as a possible non-academic career path, as well as those wishing to learn more about the ways social science is used and/or applied across federal agencies and departments.

(B) ADVOCATING FROM HOME

Wendy Naus, COSSA

Other Speakers TBA

The COSSA team will lead a discussion on how social scientists and students can advocate for robust research funding and sound science policies without needing to travel to Washington. The team of lobbyists will offer tangible to-dos and discuss the mechanics of engaging from home.

3:15-3:45 pm

COFFEE BREAK

3:45-5:00 pm

PLENARY SESSION #3: THE BENEFITS OF PUBLIC ENGAGEMENT BY SOCIAL SCIENTISTS

John Sides, *The Monkey Cage* Blog, The Washington Post

The past decade has seen a renaissance of public engagement by social scientists through blogs and other media. Drawing on the experiences of The Monkey Cage, a political science site that now publishes at the Washington Post, Dr. Sides will discuss the downstream benefits of public engagement for scholars and offer case studies of how it shapes the public conversation.

5:00-5:30 pm

CONCLUDING REMARKS

6:00-8:00 pm

CELEBRATION OF SOCIAL & BEHAVIORAL SCIENCE • CONGRESSIONAL RECEPTION ON CAPITOL HILL • Russell Senate Office Building, Room 485

*Join us at the conclusion of today's program for drinks and hors d'oeuvres on Capitol Hill (walking distance from the meeting). The reception will recognize two Senators who have been champions for science over the last few years. The **2017 COSSA Distinguished Service Award** will be presented during the reception to the **Honorable Cory Gardner (R-CO)** and the **Honorable Gary Peters (D-MI)**. Come mingle with colleagues from throughout the social science community as well as with policy makers and Congressional staff.*

Thursday, March 30, 2017

8:30-11:00 am

BREAKFAST & ADVOCACY DAY TRAINING for HILL VISITS

11:30 am-5:00 pm

CONGRESSIONAL MEETINGS