

 **COSSA** Science Policy Conference and
2017 Social Science Advocacy Day
March 29–30, 2017 ★ Washington, DC
FINAL PROGRAM

WEDNESDAY, MARCH 29, 2017

8:00 am–8:30 am Registration & Continental Breakfast

8:30 am–9:00 am Welcoming Remarks
Felice Levine • Chair, COSSA Board of Directors, American Educational Research Association
Wendy Naus • Executive Director, COSSA

9:00 am–10:15 am KEYNOTE ADDRESS
Strangers In Their Own Land: Anger and Mourning on the American Right

Presenter:

Arlie Russell Hochschild • Professor Emerita of Sociology, University of California, Berkeley
Moderated by: Nancy Kidd • American Sociological Association

Dr. Hochschild begins with the red state paradox: How could the red states in the nation be the poorest and most dependent on the federal government while also being most resentful of it? In search of an explanation for this, she left her “blue state bubble” of Berkeley, California to engage in a five year study of life in a “red state bubble” in the bayous and small towns of southern Louisiana. She tried to climb an empathy wall and trace what she came to call the “deep story” of the radical right.

10:15 am–10:45 am Networking Coffee Break

10:45 am–12:00 pm EXPERT PANEL: Staying Focused, Moving Forward

Presenters:

Kei Koizumi • American Association for the Advancement of Science

Kenneth Prewitt • Columbia University

Wendy Naus • COSSA

Moderated by: Felice Levine • American Educational Research Association

Business as usual no longer works in the new ultra-partisan, unpredictable political environment. New strategies are needed to keep social and behavioral science relevant to decision makers and worthy of taxpayer support. Through this town hall-style conversation, discussants will address both the challenges and the opportunities before our community as we look to make the best possible case to elected officials—and the public—about the vital contributions the social and behavioral sciences make to all aspects of our lives. This discussion is intended to stimulate attendees’ thinking about ways our community can navigate the new normal of “expecting the unexpected” and chart a path forward.

12:00 pm–12:30 pm Luncheon

WEDNESDAY, MARCH 29, 2017 (continued)

12:30 pm-12:45 pm **PRESENTATION: From Research to Reward: Communicating the Value of Social Science**

Presenter:

Stephen Mautner • National Academies of Sciences, Engineering and Medicine

12:45 pm-1:00 pm **Move into Breakout Sessions**

1:00 pm-2:00 pm **CONCURRENT BREAKOUT SESSION #1** (choose one the following two sessions)

1a. Mobilizing Students as Ambassadors for Social Science (Conference Room A)

Presenters:

Jeffrey Martin • American Anthropological Association

Anne Kelsey • American Anthropological Association

As an association with limited staff and resources, you can only do so much to promote your field (who you are, what you do, and how you add value to society). Using Anthropology Day as a case study, representatives from the American Anthropological Association will discuss ways to mobilize students as ambassadors for the social sciences. They will show you how to arm students already in the know with the resources they need to reach new audiences by making social science research fun through posters, pop culture, and incentives.

1b. Promoting Your Expertise with National Media Outlets (Conference Room B)

Presenter:

Caitlin Kizielewicz • Crime and Justice Research Alliance

As social science topics continue to dominate the news, reporters at mainstream media outlets need credible, knowledgeable and prepared experts to address trending issues. During this session, the Crime and Justice Research Alliance (CJRA) will provide resources, tips and best practices to help you promote your findings with target audiences. Learn how to establish relationships with reporters, manage tough questions and leverage social media to ensure your research is accurately represented. Whether you have been interviewed a dozen times or have yet to create a Twitter account, this workshop will offer useful tips for experts with varied degrees of experience. Reporters need your expertise and want to know about your findings – learn how to make your voice heard in the national discussion.

2:00 pm-2:15 pm **Networking Coffee Break**

WEDNESDAY, MARCH 29, 2017 (continued)

2:15 pm-3:15 pm

CONCURRENT BREAKOUT SESSION #2 (choose one the following two sessions)

2a. Social Science in Government Service (Conference Room A)

Presenters:

Iris Wagstaff • American Association for the Advancement of Science

Monica Ramirez Basco • National Institutes of Health

Elizabeth Corona • Environmental Protection Agency

Misty Heggeness • U.S. Census Bureau

Moderated by: Angela Sharpe • COSSA

Social and behavioral scientists can be found in positions throughout the federal government, bringing their expertise to bear on important issues impacting the nation. This session will explore the unique contributions social scientists make to government service. The discussion will be of interest to those wishing to learn more about ways social science is used and/or applied across federal agencies and departments, as well as those looking to learn more about government service as a possible non-academic career path.

2b. Advocating for Social Science from Home (Conference Room B)

Presenters:

Jennifer Zeitzer • Federation of American Societies for Experimental Biology

Wendy Naus • COSSA

COSSA works with other scientific organizations and consortia in support of shared policy and funding priorities. As a federation of scientific societies, FASEB bears a considerable resemblance to COSSA and many of their strategies and tools have relevance to the social science community. Jennifer Zeitzer will discuss FASEB's grassroots activities, particularly ways its members can advocate for their priorities without needing to come to Washington. Wendy Naus will share COSSA's resources and strategies.

3:15 pm-3:45 pm

Networking Coffee Break

3:45 pm-5:00 pm

The Benefits of Public Engagement by Social Scientists

Presenter:

John Sides • *The Monkey Cage Blog*, The Washington Post

Moderated by: Steven R. Smith • American Political Science Association

*The past decade has seen a renaissance of public engagement by social scientists through blogs and other media. Drawing on the experiences of *The Monkey Cage*, a political science site that now publishes at the Washington Post, Dr. Sides will discuss the downstream benefits of public engagement for scholars and offer case studies of how it shapes the public conversation.*

WEDNESDAY, MARCH 29, 2017 (continued)

5:00 pm-5:30 pm **Where Do We Go From Here?**

6:00 pm-8:00 pm **Celebration of Social Science • Congressional Reception on Capitol Hill**
485 Russell Senate Office Building

Join us at the conclusion of today's program for drinks and hors d'oeuvres on Capitol Hill (walking distance from the meeting). The reception will recognize two Senators who have been champions for science over the last few years. The 2017 COSSA Distinguished Service Award will be presented during the reception to the Honorable Cory Gardner (R-CO) and the Honorable Gary Peters (D-MI). Come mingle with colleagues from throughout the social science community as well as with policy makers and Congressional staff.

THURSDAY, MARCH 30, 2017 ★ **ADVOCACY DAY PARTICIPANTS ONLY**

8:30 am-11:00 am **Breakfast & Advocacy Training for Hill Visits**

11:30 am-5:00 pm **Congressional Visits**

Join us following the conference for a
Celebration of Social Science

And presentation of the
2017 COSSA DISTINGUISHED SERVICE AWARD
to
THE HONORABLE CORY GARDNER &
THE HONORABLE GARY PETERS

Wednesday, March 29, 2017
6:00 to 8:00 pm
485 Russell Senate Office Building

Drinks & hors d'oeuvres served.