

# IOWA

colleges and universities receive

**\$14.6 million**

in

annual federal investment in

**Social & Behavioral Science Research**

Federal agencies supporting social & behavioral science research in Iowa include:



Dept. of Health and  
Human Services  
(including NIH): \$6.1M



Dept. of Agriculture:  
\$4.2M



National Science  
Foundation: \$1.9M



NASA: \$319,000

Iowa institutions supported by federal social & behavioral science investment include:



University of Iowa: \$8.3M



Iowa State University: \$5.4M



University of Northern Iowa:  
\$869,000

**Federal investments in social and behavioral science research contribute to Iowa's economy and generate knowledge that helps us make America healthier, safer, and more prosperous.**

*Source: National Center for Science and Engineering Statistics, Higher Education Research and Development Survey, FY 2015  
For more information, visit [cossa.org/state-fact-sheets](http://cossa.org/state-fact-sheets)*

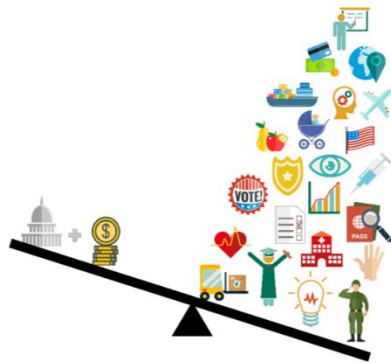
# WHY SOCIAL SCIENCE?

The U.S. federal government's **modest annual investment** in social and behavioral science research yields **significant benefits** for the American people.

Of the \$37.9 billion the federal government spends on research and development annually, less than 5% (\$1.9 billion) is invested in Social and Behavioral Science Research.



"Social and behavioral science" encompasses a collection of STEM disciplines engaged in the **rigorous study of why and how humans behave as they do** as individuals, groups and within institutions, organizations, and society. It often refers to the disciplines of and fields within anthropology, communication, demography, economics, geography, history, law, linguistics, political science, psychology, sociology, and statistics, as well as countless multidisciplinary subfields.



Federally-supported scientific research—including **social and behavioral science research**—provides an evidence base that policy makers can use to produce science-backed strategies for addressing issues of national importance, such as **crime prevention, health care for the underserved, the safety of our troops, early childhood education, and improved efficiency of American businesses**, to name a few. Learn more at [www.whysocialscience.com](http://www.whysocialscience.com) at [www.cossa.org](http://www.cossa.org).

Knowledge derived from social and behavioral science research has made our **population healthier**, our **democracy fairer**, our **nation safer**, and our **economy stronger**. But more still needs to be done—**investment in social and behavioral science must continue to grow to yield benefits for the American people**.

COSSA is a nonprofit advocacy organization working to promote sustainable federal funding for and widespread use of social and behavioral science research and federal policies that positively impact the conduct of research. COSSA serves as a united voice for a broad, diverse network of organizations, institutions, communities, and stakeholders who care about a successful and vibrant social science research enterprise. The COSSA membership includes professional and disciplinary associations, scientific societies, research centers and institutes, and U.S. colleges and universities.